



View across new park to apartment block

Our vision

Our vision is to transform Wornington Green into an exemplar, modern, mixed use, inner-city neighbourhood. This follows years of comprehensive community engagement and consultation.

Working closely with the Royal Borough of Kensington and Chelsea, this ambitious and bold regeneration is a unique, once in a lifetime opportunity. It will:

- Create a stunning environment that complements the existing Victorian terraces, yet injects a new dynamism into the area by using modern interpretations of mews houses, townhouses and mansion blocks.
- Create a new destination and landmark building at the top of Portobello Road, to reconnect the site's northern end, beyond Golborne Road through to Ladbrooke Grove.
- Introduce new, local shops, cafes and restaurants adding to the vibrancy of the local streets.
- Achieve the highest architectural standards using a number of award-winning architects who will follow a robust design code.
- Deliver a flexible range of homes offering affordable housing for rent as well as homes for sale and shared ownership.
- See Athlone Gardens transformed into a stunning new park (Green Flag standard) for people all over North Kensington to enjoy.
- Provide new, state-of-the-art, community facilities for local people to use and enjoy.